

GCCA EUROPEAN COLD CHAIN CONFERENCE

26-28 March 2025 • Copenhagen Marriott Hotel - Copenhagen, Denmark



SPONSORSHIP OPPORTUNITIES

GCCA's European Cold Chain Conference is the one and only forum where the multiple segments of cold chain get together at one time: nearly 200 cold chain professionals from warehousing, transportation, construction, technology and equipment companies from across Europe and other regions are expected to attend.

Contact Brian Lynch at blynch@gcca.org today to discuss sponsorship opportunities and benefits!

COMPANIES THAT PREVIOUSLY PARTICIPATED INCLUDE :

A Insights	Constellation Cold Logistics Sarl	FreezeTeq	Madison International Realty	Rite-Hite
ABB SPA	CORE X PARTNERS	Frigo Logistics sp.z o.o.	Maersk	RLS Logistics
Advansor	Crystal Distribution Services, Inc.	Frigo Warehousing BV	Magnavale Ltd	SAFE Food Advocacy Europe
Africa Infrastructure Investment	CT-Technologies ApS	Frigolanda Cold Logistics Group	Manni Group S.p.A.	Samon AB
Agri-Norcold A/S	Cube Cold Europe NL HoldCo B.V.	Friopuerto Tangier, S.A.	Mercabarna	Sea-Invest
Alaska Cold Stores	CWH Johnson's International	GATE4EU	Midwest Refrigerated Services, Inc.	Seven Lakes Partners
ALDEFE - Asociacion de Explotaciones	Daikin	GEA Heating & Refrigeration	NAI FrontPoint Partners	SINA
Frigorificas	Danfoss	Technologies	Movu Robotics	SSI-Schafer AG
Americold Logistics	DFDS A/S	Geybels Transport Service NV	Nagel-Group Logistics SE	STEF Logistique
Amplus Logistic Sp. z.o.o.	Digistics	Goldfreeze Europe BV	ndustrial	Stockhabo
Antin Infrastructure Partners	dti (Deutsches Tiefkühlinstitut e.V.)	Greek & Cyprus Cold Storage & Logistics	Nekovri - Nederlandse Vereniging voor	Superfrio Logística Frigorificada
Antwerp-Bruges Port Authority	E2K Group	Association	Koel - En Vrieshuizen	TASC
Ausgal Motors Australia PTY Limited	EFAFLEX Tor- und Sicherheitssysteme	Groupe Conhexa	NewCold Advanced Cold Logistics	TGW Systems, Inc.
Bautia Logistics	GmbH & Co. KG	HIWA Rotterdam Port Cold Stores	NewCold	Thermotrafic Holland B.V.
B-Built	Dreisbach Enterprises, Inc.	Honeywell	Nichirei Holding Holland B.V.	Ti Cold
BGO Cold Storage	Emergent Cold Latin America	Iceberg Mechanical	Nomad Foods	Ti Insight
Boltrics	Engineering 2K S.P.A.	IceStar	Nor-Am Cold Storage -	Tiefkühlcenter Everswinkel GmbH
Bonar Engineering & Construction	EFAFLEX Tor- und Sicherheitssysteme	Ideo Concepts	Nordfrost GmbH & Co. KG - Schortens	Trade & Boards
Company	GmbH & Co. KG	InspiraFarms	Norish Ltd.	Trane Technologies Ltd.
Bradner Cold Storage Ltd. -	Engineered Corrosion Solutions BV	International Fresh Produce Association	Ocado Head Office	Umbra FSP GmbH
Brussels Airport Company	Eskenes Advisory Group	IRU	Optimum Design and Consultancy	United States Cold Storage, Inc.
Burriss Logistics	Eskimo Cold Storage, LLC.	Interstate Warehousing, Inc.	Limited	University of Birmingham
CAP Logistica Frigorificada LTDA-São	Eurofresh Distribution	ISD Solutions	Patria	VDKL
José dos Pinhais	EuroFruitPorts NV	Isocob by Kingspan	Permanor AS	Vector Logistics
Carrier Refrigeration Distribution France	European Cold Storage and Logistics	ISOPAN SPA	Phase Change Solutions	Versi-Foam
SAS	Association	Jamison Door Company	PLM Fleet -	Vertical Cold
CBRE, Inc.	European Commission DG SANTE	Jan de Rijk	Port of Barcelona	Victaulic
CCS Logistics	European Food Banks Federation asbl	Jodifrost NV	Port of Rotterdam	Viking Cold Solutions, Inc
Centrus	(FEBA)	Keep It Cool	Post Harvest Technologies, Inc.	Vinca Equipos Industriales, S.A.
Cold Chain Federation	Evans General Contractors	Kellen NV/SA	Protectowire FireSystems	WAGNER Fire Safety Consulting GmbH
Coldbox Builders	Evapco LMP	La Chaîne Logistique Du Froid	Proviron	WILA Beheer B.V.
Cold Summit Development	FCO Media	Labourforce Group	QuickFreeze	Zeebrugge Food Logistics
Competere	FlexiTog UK Ltd	Leen Menken Foodservice Logistics BV	Rabobank	Zudek srl
Commercial Cold Holdings	Florida Freezer, LP	Lineage Logistics -	Refrigerated Warehouse & Transport	
Conestoga Cold Storage	Fortdress Group GmbH	Lixia Capsia Gestionis LLC	Association of Australia Limited	
Congebec Inc.	Fremont Realty Capital	LYTO'S Srl	RefrigiWear Inc.	



TAKING THE COLD CHAIN INDUSTRY TO NEW LEVELS WORLDWIDE

SPONSORSHIP OPPORTUNITIES

The GCCA European Cold Chain Conference is an excellent venue for suppliers to reach temperature-controlled warehousing and logistics executives. Promote your company's brand and visibility at the event through the sponsorship programme. Each opportunity is customized to spotlight your company throughout the entire event.

SPONSOR BENEFITS

- Recognition of sponsorship on conference website, conference marketing emails and event signage
- Recognition of sponsorship during the Opening Plenary Session and throughout the event (logo on screen and verbal recognition)
- Bespoke branding at sponsored function
- Listed in select pre-event marketing only for specific packages
- All sponsors in attendance will receive distinctive "Sponsor Ribbons" to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2026
- 20% discount attendee registrations.

EXHIBITING OPPORTUNITIES

Member Pricing €3,995
Non-Member Pricing €6,995

	SPONSORSHIP ITEM	AMOUNT (IN EUR)
DIAMOND LEVEL	Cold Chain Reception & Dinner – Thursday (2 opportunities)	€9,500 each
	Opening Night Reception - Wednesday	€9,000
PLATINUM LEVEL	Thought Leadership Panel (3 opportunities)	€8,000
	Opening Keynote/Plenary Session – Thursday Morning	€7,900
	Lunch in the Expo – Thursday	€7,800
	Keynote/Plenary Session – Thursday Afternoon	€7,800
	Closing Keynote/Plenary Session – Friday	€7,800
	Branded Badge Lanyards	€7,800
	Happy Hour in the Expo – Thursday	€7,500
GOLD LEVEL	Cold Chain Cafe	€5,800
	Lunch in the Expo - Friday	€5,800
	Registration	€5,500
	Pocket Programme	€5,500
	Conference App	€5,500
SILVER LEVEL	Wi-Fi	€5,500
	Facility Tour on Friday Afternoon (2 opportunities)	€4,000 each
	Networking Break in the Expo – Thursday Morning	€4,000
	Networking Break in the Expo – Thursday Afternoon	€3,750
	Networking Break in the Expo – Friday	€3,750

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COLD CHAIN RECEPTION & DINNER – THURSDAY (2 OPPORTUNITIES)€9,500 EACH

The Cold Chain Reception & Dinner offers a fantastic opportunity to re-connect with old friends and build new relationships. Delegates will enjoy an evening filled with food, drinks and entertainment on Thursday night of the event. Sponsors will receive bold signage and branded napkins at event.

OPENING NIGHT RECEPTION – WEDNESDAY€9,000

The Opening Night Reception will take place on the Wednesday night of the European Cold Chain Conference. The venue provides a casual setting in the Expo for this special opportunity to break the ice and get to know each other. This opening event will position your company brand in the spotlight from the beginning! The sponsor will receive bold signage and branded napkins at event.

THOUGHT LEADERSHIP PANEL (3 OPPORTUNITIES)€8,000

Previously called Tech Talks, these sponsored presentations will be evolving in 2025 to panel-based discussions. GCCA will work with sponsoring companies to map out how the sponsoring companies solutions, tools and/or technology supports their customers businesses and how they see the industry evolving. The session will be hosted on the general session stage and take place over a 30 minute discussion. Previously, 5 minutes, the new format will extend the time sponsors receive and expand the content to a conversational format. Limited to 3 companies (1 participant from each company).

LUNCH IN THE EXPO – THURSDAY€7,800

Feature your company by hosting a networking lunch in the Expo on Thursday. Sponsorship includes branded signage throughout the networking foyer.

OPENING KEYNOTE/PLENARY SESSION – THURSDAY MORNING€7,900

The Opening Keynote/Plenary Session Sponsorship elevates your company’s visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire conference audience as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum A5 size 8) to be distributed at the session.

KEYNOTE/PLENARY SESSION – THURSDAY AFTERNOON€7,800

The Thursday afternoon Keynote/Plenary Session Sponsorship elevates your company’s visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire conference audience as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum A5 size 8) to be distributed at the session.

CLOSING KEYNOTE/PLENARY SESSION – FRIDAY€7,800

The Friday Keynote/Plenary Session Sponsorship elevates your company’s visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire conference audience as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum A5 size 8) to be distributed at the session.

BRANDED BADGE LANYARDS€7,800

Showcase your brand on the neck of every attendee at the event!

HAPPY HOUR IN THE EXPO – THURSDAY€7,500

Held on the Thursday right after the conference programme the Happy Hour in the Expo is a great opportunity to connect with other attendees,



COLD CHAIN CAFÉ€5,800

Cold Chain Café round-table discussions are meant to be an interactive, fast-paced exchange of ideas and best practices on topics that are important to you. Organised this year on the first day of the conference, the Cold Chain Café will provide a unique occasion to break the ice with the other attendees and build foundations for a successful networking experience throughout the conference. Attendees will be broken down into small groups allowing for easier yet robust conversations with their peers. Sponsor has the opportunity to provide opening remarks at the start of the Cold Chain Café discussions. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum A5 size 8) to be distributed at the session, and branding throughout the session rooms.

LUNCH IN THE EXPO – FRIDAY€5,800

Feature your company by hosting a networking lunch in the Expo on Friday. Sponsorship includes branded signage throughout the networking foyer.

REGISTRATION€5,500

Feature your company’s branding at the registration desk as attendees pick up their badge.

POCKET PROGRAMME€5,500

Build brand awareness by featuring your company logo on the back of the European Cold Chain Conference pocket programme.

CONFERENCE APP€5,500

The European Cold Chain Conference App sponsorship features your company logo. The app serves as an interactive networking, match-making tool and guide to resources throughout the event including programme schedule, attendee list, speaker info, expo map, sponsor profile, etc.

WIFI€5,500

The European Cold Chain Conference Wi-Fi sponsorship builds top-of-mind awareness with conference attendees, who will enter your company’s name or other personalized password when logging into WIFI throughout the event. Sponsor will also receive branded signage, and be featured in the pocket agenda.

FACILITY TOUR ON FRIDAY AFTERNOON (2 OPPORTUNITIES)€4,000 EACH

Immediately following the closing Networking Lunch on Friday, delegates will be transported to one or several facilities in the region for a guided tour. More information to be posted shortly. This activity is a separate cost. Sponsor will receive recognition during tour.

NETWORKING BREAK IN THE EXPO – THURSDAY MORNING.....€4,000

Feature your brand during the Thursday morning refreshment break with bold signage and your company logo featured on napkins at event.

NETWORKING BREAK IN THE EXPO – THURSDAY AFTERNOON€3,750

Feature your brand during the Thursday afternoon refreshment break with bold signage and your company logo featured on napkins at event.

NETWORKING BREAK IN THE EXPO – FRIDAY.....€3,750

Feature your brand during the Friday refreshment break with bold signage and your company logo featured on napkins at event.



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FOR MORE INFORMATION, PLEASE VISIT WWW.GCCA.ORG/EVENTS